

30 September 2021

### **New standard to change the culture in construction**

The Australian Constructors Association is a proud funding member of the Construction Industry Culture Taskforce (CICT). The work of the CICT is an important part of our strategy to support a sustainable construction industry in Australia.

We believe a sustainable construction industry is built on the three key pillars of a strong positive culture, equitable and aligned commercial frameworks, and the capability, capacity and skills to execute the projects it is called upon to deliver.

The challenge with strengthening these sustainability pillars is that they are all interlinked. Improvement in one requires improvement in all. This relationship makes improving the sustainability of the industry a difficult task and it highlights a genuine need for the construction industry to work collaboratively with government.

Since 2018, the Australian Constructors Association has been working with the CICT to develop a new Culture Standard. As an evidence-based solution, the Culture Standard will be transformative—improving the capacity and effectiveness of the industry, attracting new workers to rewarding and essential jobs, and improving diversity and retention rates.

We are confident that through our partnership with the CICT and the implementation of the Culture Standard, we can greatly improve the lives of people working in construction and ensure the sector is able to deliver the nation's infrastructure pipeline.

Yours sincerely



Jon Davies  
Chief Executive Officer